## ADD NATURE'S COLORS TO CONCRETE. QUICKLY. EASILY. NATURALLY.





# Wouldn't it be nice if your concrete color choices came naturally?

### Now they do.

We couldn't find a better palette from which to create the ColorFast hues than nature itself.

It made perfect sense to produce concrete colors that are ecofriendly and as easy to apply as they are easy on the eye.

The natural ingredients in ColorFast make application quick, clean, environmentally friendly, and easy. And, as nature would have it, there are no toxins or hazardous acids to worry about.

So, when you're ready to add color to your concrete, the choice is ColorFast. Naturally.











#### What is ColorFast?

**ColorFast** decorates, hardens, and protects interior and exterior concrete surfaces while bringing natural colors to any concrete environment.\*

You can choose from a palette of 12 translucent, UV stable water-based colorants, designed for interior and exterior concrete.

#### Where can ColorFast be used?

**ColorFast** is perfect for residential and commercial broom finished concrete porches, patios, driveways, sidewalks and pool decks. To sum it up, you can use **ColorFast** to add attractive UV resistant, natural color to virtually any bare concrete surface.

#### Can I mix Color Fast for more artistic effects?

**Absolutely. ColorFast** can be mixed and by varying the dilution, possibilities of colors and intensities are endless.

**ColorFast** can be used for highlighting and antiquing. But remember, like any natural colors, the final hues depend on the original surface. Unlike paint or epoxy sealers, **ColorFast** reacts instantly to make a permanent change in the concrete surface.

#### Why choose ColorFast?

- ColorFast is good for interior and exterior concrete
- Deep, penetrating colors become part of the concrete and resist normal wear
- ColorFast is extremely easy to apply
- ColorFast can be applied to most cementitious surfaces
- UV stable. Sunlight has little or no effect on the rich, eco-friendly colors
- Packaged in easy-to-use, easy-to-mix, easy-to-store bottles. Just add water.
- ColorFast is easy to clean and maintain

#### Is ColorFast safe to use?

ColorFast is safe when used as directed. There are no toxins or acids in ColorFast, so you don't need to worry about using it indoors or out. Properly trained concrete finishing professionals understand the potential hazards of working with any concrete surface. ColorFast is free of all VOCs.

\* ColorFast is the first of a two-product system.

ColorFast must be sealed with L&M Construction Chemicals' Lumiseal FX.

Please contact your local L&M representative for specific recommendations pertaining to your concrete surfaces.

Complete technical data and installation guidelines can be found at www.lmcc.com/colorfast



## **ECO-RICH COLORS FOR CONCRETE**



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